

SURASTI PURI Visual Designer

www.surastipuri.com · surasti.kp@gmail.com

Visual designer with a focus on branding and identity design with expert knowledge of information design for web & print with complementary skills in motion design and illustration. Adept in designing in multiple languages and ensuring the visual language is consistent relevant for the intended user.

WORK EXPERIENCE

Small Media Foundation , London: Visual Designer	June, 2016 - Present
Thomson Reuters Foundation , London: Freelance Graphic Designer	December, 2018 - March, 2019
Iran Heritage Foundation Scholar & Research Assistant	October, 2015 - November, 2016
EMBARQ India: Design consultant	January, 2014 - September, 2015

EDUCATION

The Courtauld Institute , London, United Kingdom	October, 2015 - June, 2016
MA History of Art; Distinction	
Srishti School of Art, Design and Technology , Bangalore, India	July, 2009 - December, 2013
BA Visual Communication Design; Distinction	

SKILLS

- Typography, layout, branding, identity design, visual asset design
- Information graphics and data visualisation for web and print
- Publishing design and motion graphics
- News specific editorial and sequential illustrations
- Visual storytelling, data-driven narratives and website design
- Multidisciplinary team collaboration
- Design facilitation
- Critical design thinking, visual and art historical research and writing

PLATFORMS

- Expert knowledge of Adobe CC (Photoshop, InDesign, Illustrator, After Effects), Shorthand, RAWgraphs, Infogr.am, Tableau Public, Sketch, InVision, MS Office, Google Spreadsheets, Keynote
- Working knowledge of QGIS, HTML, CSS
- Currently learning JavaScript and JQuery

WORKSHOPS

KIPCO Sharakah Workshop 2018, Kuwait <i>Conducting workshop session on data & design</i>	March, 2018
DATA4CHAN.GE, Beirut, Lebanon <i>Organising workshop, conducting sessions on data & design, workshop facilitation</i>	February, 2018
DATA4CHAN.GE, Kampala, Uganda <i>Organising workshop, conducting sessions on data & design, workshop facilitation</i>	June & September, 2017
DATA4CHAN.GE, Beirut, Lebanon <i>Workshop participant</i>	October, 2016

EXHIBITIONS

3rd All India Annual Art Exhibition, Academy of Fine Arts and Literature, Delhi	March, 2019
3rd Painting Open, Second Floor Studios, London	December, 2018
World Illustration Awards, Somerset House, AOI, London	June, 2018
Solo exhibition, <i>Ordinary Joys</i> , Stillpoint Spaces, London	February - March, 2018
Itinerant Illustrator Conference, India: Exhibition of select works	December, 2014
Srishti Graduation Exhibition, India: Graduate work exhibited	December, 2013

SELECT CLIENTS

Nikaan Publishing House, Nogaam, Experian, Edinburgh University Press, Penguin India, WIPRO CSR, Wari Watai, Brave New World, The City Story, Verve Lifestyle Magazine, Katha Publishing

LANGUAGES

English (Native), Hindi (Native), Punjabi (Conversational), Persian (Beginner), Polish (Beginner)